



Aileen De Jesus

Graphic Designer & Web Developer

Personal Information

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Graduated in May 2008 from Carthage College with a BFA in Graphic Design.

Professional Experience

2007 - Today

Creative Designer & Web Developer **@ ATOXICDREAM DESIGN**

I started off as a freelance graphic designer and web designer to further my learning in the web industry. I opened my Etsy shop in 2011 which is still in operation to this day, and as of Jan 2018, I've returned to doing freelance work.

Oct 2017 - Today

Marketing Assistant and Graphic Designer **@ AL. RINGLING MANSION**

I assist in managing and producing content for the social media accounts and website for this tour venue in Baraboo, WI. Printed materials and ads are occasionally created when needed. Additionally, I also handle bookkeeping.

Jun 2017 - Today

Marketing Coordinator and Graphic Designer **@ FIFTH & OAK**

My responsibilities include managing the social media accounts and website for this vintage shop in Baraboo, WI. For special events, I design and produce printed materials. You can also find me playing on the baby grand piano sometimes!

May 2017 - Today

Marketing Assistant **@ TESLACON**

I help manage the social media accounts before and during this steampunk convention. I also assist in customer service.

Apr 2016 - Today

Marketing Assistant and Graphic Designer **@ SRIM FEST**

I help manage and produce content for the social media accounts and website; provide photography and video coverage; and co-design and produce printed materials for this bi-annual music festival in Kenosha, WI.

2013 - Dec 2015

Front End Web Developer **@ SOCIALBITS, INC.**

I worked with a team of nine to jump start a new type of social media. Work was done remotely with a few scheduled meet-ups in Chicago where SocialBits was based in. The SocialBits website used the MVC framework, and I handled mostly the views in PHP, HTML5, CSS3, and JavaScript.

Feb 2008 - Jun 2012

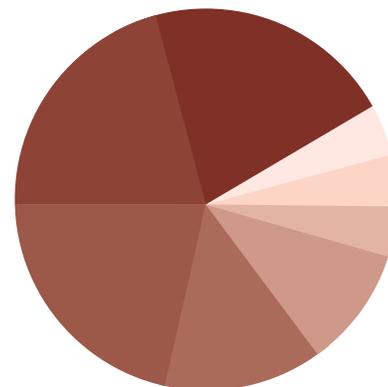
Creative Designer / Graphics Production Manager **@ 3DL DESIGN, INC.**

I designed, produced, and managed graphics for tradeshow booths and retail displays. In 2010, I started handling the web development projects, assisting in the UI/UX development of PromoteHD™, a marketing app created by 3DL Design.

Sep 2007 - May 2008

Web Content Intern **@ JOCKEY INTERNATIONAL, INC.**

Current Projects



- 20% Social Media Marketing
- 20% Web Development
- 20% Graphic Design
- 15% Booking Management
- 10% Event Photography
- 5% Brand Development
- 5% Voiceover
- 5% Film Production Assistant

Interests

Foodie & Coffee Enthusiast
Professional Ribbon Bow Tying
Amateur Musician

HOBBIES

Cinema, Traveling, Swimming,
Listening to Music,
Drawing/Digital Painting,
Shopping, and TV Dramas